

The Authentic Taste of
COYOTE GOLD®
 ALL NATURAL
MARGARITA

Now in a convenient
Frozen Margarita!



Our Story

Meet Maureen and Randy, two engineers from Fort Collins, Colorado who originally developed **Coyote Gold®** to satisfy their passion for a great margarita.

Friends loved the silky smooth recipe and dubbed it **The Microbrew of Margaritas!™** Soon the pair began receiving requests for their great-tasting margaritas for special occasions and gatherings across Colorado. They formed Rest & Relaxation, LLC to satisfy their growing following of Coyote Gold lovers. It took a year of engineering the Coyote Gold margarita recipe to duplicate their acclaimed “kitchen brew” in every way — aroma, taste, warmth, and the other subtle qualities of the perfect margarita. Maureen and Randy have now set out to liberate the world from bland margaritas. Their passion for the quality and perfection of the margarita is evident in every sip of the **Coyote Gold® All Natural Margarita**.

And, of course, Maureen and Randy personally taste and approve every production blend before it can be shipped!

8-pack carton
 48 100ml tubes per case

100mL

8 52425 00302 5

MULTIPACK

8 52425 00303 2

Learn more by visiting
WWW.COYOTEGOLD.COM

"Our Story" relates to consumers and validates authenticity and quality.



Register display advertising Coyote Gold bottled products on Frozen Margarita 8-pack carton encourages impulse trial.

Consumers Crave Convenience!



Ground-breaking QR codes engage consumers by leading directly to the Coyote Gold website where they can stay up-to-date on the latest news and connect on Facebook.

Exciting, colorful packaging designed to attract mature audiences.

